

Unstoppable Cultures™

FELLOWSHIP



WHAT IS THE UNSTOPPABLE CULTURES FELLOWSHIP?

The Unstoppable Cultures Fellowship is an exclusive in-person masterclass curated by Ginger Hardage, former Senior VP of Culture and Communications at Southwest Airlines, designed to help participants build and sustain cultures of enduring greatness in their organization.

More information can be found at: www.unstoppableculturesfellowship.com

WHAT ARE THE COMPONENTS OF THE UNSTOPPABLE CULTURES FELLOWSHIP PROGRAM?

The Unstoppable Cultures Fellowship consists of three main components:



FOUR DAY RETREAT

A four-day retreat unlike any other at the Four Seasons Rancho Encantado Santa Fe from November 11-14 or 18-21, 2019. Space is limited to 56 participants at each.

The agenda mixes fun offsite adventures, surprise VIP experiences, special guest presenters, and unforgettable moments.



CULTURE BLUEPRINT

Throughout The Fellowship retreat experience, participants will work through a 4-day culture transformation program and ultimately develop their own Culture Blueprint based on content from presenters, ideas from others, personal dialogue with coaches, and best-practices from the world's most admired cultures. Coaches will guide participants on a journey through all 3 Pillars an Unstoppable Culture so that your culture, too, can be unstoppable.

This program is designed to give you an actual plan to implement in your organization. The personalized plan is aimed to achieve tangible culture change in your organization. Consultants steeped in culture transformations will be there to assist in helping take your Culture Blueprint off the paper and into reality.



ALUMNI NETWORK

Membership into the Unstoppable Cultures Fellowship Alumni Network.

WHO IS INVOLVED?

The pioneers of four of the greatest organizational cultures in the world will serve as personal coaches throughout the retreat experience.



GINGER HARDAGE

FORMER SR. VP OF CULTURE
AND COMMUNICATIONS,
SOUTHWEST AIRLINES



DAVID SALYERS

ORIGINAL CHICK-FIL-A
MARKETING EXECUTIVE AND
CHICK-FIL-A PIONEER



CDR RORKE DENVER

COMMANDER, NAVY SEALS



ERICA JAVELLANA

SPEAKER OF THE HOUSE,
ZAPPOS

WHO WILL THE OTHER ATTENDEES BE?

The Unstoppable Cultures Fellowship is geared for both corporate executives and culture leaders looking to enhance their current culture or entrepreneurs and startups looking to build a lasting great culture from the very beginning.

We wish to curate a collective of leaders who will not let others define their culture, but who say they will be the ones to create it – whether building it from the ground up, or replenishing one that has gone astray. A collective of leaders willing to go to whatever lengths to make their culture the absolute best – healthy and thriving.

The Unstoppable Cultures Fellowship is limited to 56 participants to allow for an environment where real-life culture issues can be discussed, wrestled with, and solved through personal coaching and teamwork.

WHAT IS THE AGENDA FOR THE RETREAT?

The actual schedule and specific events will be held secretive until the event, but you can expect the following things at the retreat.

- »»» Talks and content from all four coaches
- »»» Panels and interactive Q&A
- »»» Small group discussion, breakouts with your teams and coaches
- »»» Personal meal time with coaches
- »»» Fun activities and competitions
- »»» Surprise, VIP experiences
- »»» Creative touch points to make the experience last a lifetime
- »»» Special guest leader appearance and interviews
- »»» Time to rest, dream, create, and explore

HOW WILL IT BENEFIT PARTICIPANTS?

- »»» Attendance at a one-in-a-lifetime retreat combining intensive culture content, VIP experiences, and lots of fun
- »»» Access to a retreat concierge to help make sure all of the details are perfect
- »»» The opportunity to go through a follow-up coaching process designed by Ginger Hardage, and other coaches, to help your culture go from 'here to there' and that facilitates real, tangible change in your organization
- »»» Membership into an alumni network that supports your culture and celebrates your wins
- »»» A coaching environment for real-life culture issues to be discussed, wrestled with, and solved with peer advice and group think
- »»» Rare, personal access to the pioneers and architects of the world's best organizational cultures
- »»» Association into a tribe of elite leaders who have decided to value culture above all else and who see culture as the ultimate competitive advantage

»»→ Small, intimate, personal, and hands-on – not your typical conference or seminar

HOW WILL IT BENEFIT OUR ORGANIZATION?

Throughout The Fellowship retreat experience, participants will work through a 4-day culture transformation program and ultimately develop their own Culture Blueprint based on content from presenters, ideas from others, personal dialogue with coaches, and best-practices from the world's most admired cultures. Coaches will guide participants on a journey through all 3 Pillars and all 5 Elements of an Unstoppable Culture so that your culture, too, can be unstoppable.

This program is designed to give you an actual plan to implement in your organization. The personalized plan is aimed to achieve tangible culture change in your organization. Consultants steeped in culture transformations will be there to assist in helping take your Culture Blueprint off the paper and into reality.

SPONSORSHIP OPPORTUNITIES

(3) Presenting Sponsorships are available for 2019 which includes 2 Fellowship events and 1 Gather event.

\$50,000 INVESTMENT

Presenting Sponsorship Package includes:

- »»→ Designation on website as Presenting Sponsor, hyperlinked to company website.
- »»→ (1) Company representative from organization to participate in the Unstoppable Cultures Fellowship (a \$14,000 value)
- »»→ (1) Company representative from organization to participate in the Unstoppable Cultures Fellowship in a Q&A format (price of event participation for individual included) for all 3 events.
- »»→ Company representative to get exclusive one-on-one time with a coach of their choosing during any of the events.
- »»→ Opportunity to hand out marketing collateral in hotel rooms and at general sessions at all events.
- »»→ Title sponsorship of one of the dinners at the event.
- »»→ Names and email addresses of all UCF Fellows.

Interested in becoming a Presenting Sponsor of the Unstoppable Cultures Fellowship? Please contact Jayson Teagle at jt@collideoscopeworld.com to discuss further.