



Ginger Hardage, Former Senior VP of Culture and Communications at Southwest Airlines, Announces the Second Annual Unstoppable Cultures Fellowship

Exclusive In-Person Masterclass Designed to Help Build and Sustain Cultures of Enduring Greatness in your Organization

Since retiring as the Senior VP of Culture and Communications at Southwest Airlines in 2017 after an illustrious 25 years, Ginger Hardage has endeavored to use her experience and passion to help organizations create and sustain cultures of enduring greatness. That journey led her to create The Unstoppable Cultures Fellowship, an exclusive leadership experience that sold out in its inaugural year of 2018. The Fellowship is a four-day retreat at the beautiful Four Seasons Rancho Encantado Santa Fe from November 11-14 or November 18-21, 2019. Space is limited to just 56 participants at each event to allow for an environment where real-life culture issues can be discussed, wrestled with, and solved through personal coaching and teamwork.

Joining Ginger as personal coaches at the event are fellow organizational culture pioneers and architects David Salyers, Original Chick-fil-A Marketing Executive and Chick-fil-A Pioneer, Erica Javallena, Speaker of the House at Zappos, and CDR Rorke Denver, a Navy SEAL Commander and Founder of Ever Onward.

Throughout The Fellowship retreat experience, participants will work through a 4-day culture transformation program and ultimately develop their own Culture Blueprint based on content from presenters, ideas from others, personal dialogue with coaches, and best-practices from the world's most admired cultures. This program is designed to give you an actual plan to implement in your organization. The personalized plan is aimed to achieve tangible culture change in your organization. Consultants steeped in culture transformations will be there to assist in helping take your Culture Blueprint off the paper and into reality.

In Ginger's words, "The Unstoppable Cultures Fellowship is a once-in-a-lifetime experience we have carefully curated to help leaders both build and sustain extraordinary cultures in their organizations. It's a chance for me to 'pour out my cup' of what I've learned at Southwest over the course of my 25+ year career. This format gives participants unprecedented opportunities to impact their cultures for the better – there's nothing else like it."

Attendance at this once-in-a-lifetime retreat will combine fun offsite adventures, surprise VIP experiences, special guest presenters, and unforgettable moments for the busy executives in attendance. Applications are now available at <http://unstoppableculturesfellowship.com> where you may also view more details and learn about discounts available to non-profits and teams of 3 or more.